

Media consolidation has become truly dangerous when entities like Sinclair Broadcasting can seek to use the free, public airwaves to force a onesided political viewpoint. It is one thing to market a political screed like Micheal Moore's Fahrenheit 9/11, where people make a choice and pay money to see it. It is quite another to force it down people's throats, preempting regular programming for an hour long political commercial. This program is not marketed anywhere except on the internet, showing its value mainly as propaganda, rather than as a work that stands on its own merits for entertainment or other value.

Sinclair's actions demonstrate that media ownership can truly get out of hand, with the potential to threaten the democratic process. They present a very clear example of why ownership rules must be strengthened, not weakened. They show why the license renewal process needs to involve careful consideration in each case, much more than a returned postcard. Thank you.